



Quick Start Guide
Vodafone 553



Product Safety Information



Read the Safety Information section of this quick start guide on page 13



Do not use while re-fuelling



Do not use hand-held while driving



This device may produce a bright or flashing light



For body-worn operation maintain a separation of 1.5cm



Do not dispose of it in a fire



Small parts may cause a choking hazard



Avoid contact with magnetic media



This device may produce a loud sound



Avoid extreme temperatures



Keep away from pacemakers and other personal medical devices



Avoid any contact with liquid, keep it dry



Switch off when instructed in hospitals and medical facilities



Do not attempt to disassemble



Switch off when instructed in aircrafts and airports



Do not rely on this device for emergency communications



Switch off in explosive environments



Only use approved accessories

Using your phone

This quick start guide is designed to help you familiarise yourself with the Vodafone 553 mobile phone's basic functions. For details, please refer to the User Manual.

Please note the pictures we use in this guide are only used to demonstrate the mobile phone's functions, so they might be a bit different from what you see on your mobile phone.

As a type of multimedia mobile phone, your mobile phone supports not only the basic functions, but rich and practical multimedia functions.

Your phone supports:

Calling: Call your friends, family and colleagues on a GSM/GPRS/EDGE network.

Text Messaging: Send, receive and edit text messages.

MMS: Send, receive and edit multimedia messages, with features like pictures, videos and sound.

Multimedia: Your phone comes with a camera, a media player, a FM radio, a video recorder, a voice recorder and a video player.

Organizer: With calendar, alarm, tasks, and world time.

Games & Apps: With calculator, stopwatch, unit converter, currency converter, the java trial games and native games, etc.

Bluetooth®: Lets you transfer files to other Bluetooth® devices using short-range radio waves, and listen the music with stereo BT headset.

Memory card slot: Insert memory card into the slot to store multimedia content (such as music files, video clips, etc.).

Web: You can browse with Opera Mini 5.0 or Obigo.

SNS: Log on to IM applications (Facebook, Twitter, GTalk, Yahoo messenger, MSN messenger).

Use the Touchscreen: Your phone supports touch screen functionality.

Slide up or down with your finger on the screen to move the highlight bar.

Tap any application to open it.

Getting Started

Starting Up

Battery

The lithium ion battery of the mobile phone can be immediately used after unpacking. A new battery performs best after performing a full charge/discharge 3 times.

Installing the battery

1. Align the battery's contact points in the direction of the arrow shown and insert the battery into the slot.
2. Put on the battery cover and press it gently until you hear a click.



Removing the battery

1. Make sure that your mobile phone is switched off.
2. Remove the battery cover.
3. Pull the battery up and remove it from the mobile phone.



How to insert the SIM card

Insert the SIM card as follows:

1. Make sure that the phone is switched off and the charger is disconnected from the phone.
2. Turn the phone over and remove the battery cover.
3. Remove the battery if it is already installed.
4. Hold your SIM card with the cut corner oriented as shown and then slide it into the card holder with the gold-coloured contacts facing downward.
5. Replace the battery first.
6. Replace the battery cover.



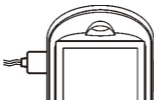
Caution:

- Do not bend, scratch the SIM card, or unnecessarily touch its metal surface. It may damage the information stored.
- Do not force the cover down by pressing on it. This may damage the cover.

How to charge the battery

The battery needs to be charged for at least 6-8 hours when you charge it for the first time.

1. Connect your travel adapter to the side of your mobile phone as shown in this page.
2. Connect the other end of the travel adapter to the main socket.
3. When you charge the battery, the battery charging indicator appears.
4. The battery is fully charged as the battery indicator is full and doesn't flicker any longer, disconnect the charger.

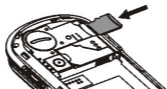


Inserting and Removing a Memory Card

Vodafone 553 supports memory cards up to 8Gbyte. Please follow the instructions from your microSD card vendor.

To insert a card

1. Remove the battery cover.
2. Insert the memory card into the slot.



Before you take out the card, please open the battery cover and press the card inward to unlock.

Powering On/Off

Make sure that your SIM card is inserted and the battery is charged.

Hold the **Power key** 2 or 3 seconds to turn your phone on or off.




















Notes: You may need to enter the Personal Identification Number (PIN) or phone password if you have enabled phone lock or PIN LOCK.

My Phone



Idle screen





When you turn on the phone, it enters the idle screen. The following indicators notify you with the phone status and alerts.

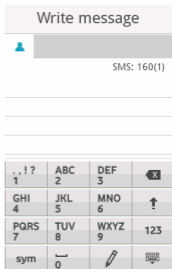
Indicator	What it means	Indicator	What it means
	Shows the phone's network signal strength		Shows the phone's battery capacity
	Call diverting		The alarm clock is active
	The phone is under roaming status		The Alert type is set to ring
	You have unread message		The Alert type is set to vibration
	Silent mode is activated		The Alert type is set to vibration then ring tone
	You have unheard voice mail		The Alert type is set to vibration and ring tone
	A headset is connected to the phone		GPRS connection is active
	EDGE connection is active		Audio player is on
	Bluetooth® connectivity is on		You have unread E-mail
	The stopwatch is active		




Text Input

Using Virtual keyboard

You could use the virtual keyboard to input.









- **Show virtual keyboard:** Click any place in the text input area to show the virtual keyboard.
- **Hide virtual keyboard:** Click  icon.
- **Change input method:** Click  icon to change the input method.
- **Input Letters:** In abc method, click the corresponding letters to input your desired letter. Each key is used to input multiple letters. Click the key quickly and repeatedly until your desired letter appears.
- **Input Words:** In Smart abc method, click each key only once for every letter. The word changes after each key stroke. When you finish writing the word correctly, click the word to confirm. If the word displayed on the screen is not what you want, click the arrow to view other matching words, and then click the word to confirm. Predictive text input is based on a built-in dictionary.
- **Switch caps lock:** Click  icon.
- **Input numbers:** In 123 method, click the corresponding numbers on the screen to input your desired numbers.
- **Input symbols:** Click  icon to open the virtual keypad and select the corresponding symbols to input.



- **Insert a space:** Click  to input the space. It does not work in 123 method.
- **Delete Character:** click  to delete the previous character before the cursor.
- **Delete all Characters:** hold  to delete all characters.
- **Move Cursor:** Among the text, tap in the position you want to move.

Using the keypad

As the slide is opened, you could use the keypad to input.

- **Switch input method:** Press the  key
- **Insert a space:** Press the  key.
- **Delete:** Press the  key to delete the input before the cursor.
- **Switch caps lock:** Press the  key.
- **Line feed:** Press the  key.
- **Input letters and common symbols:** There are two symbols on the keys. In abc/Abc/ABC method, press the key to input the symbol located on the left part of the key; press the  key and then press the key to input the symbol located on the right part of the key; press the  key twice and then press the key to continuously input the symbol located on the right part of the key.
In Smart abc/Abc/ABC method, your phone predicts the word as you enter it, so you need input only the first few letters of the word.
- **Input numbers:** In 123 method, press the numeric keys to input the corresponding numbers.
- **Input symbols:** During the text input, press  key to display symbol lists, press the Navigation keys to select the symbol, and press **OK** to confirm.


Basic Operation

Menu Navigation

Press the **Menu key** to enter the main menu. Once at the main menu, click the icon to select the submenu, press "Back" to return to the previous menu, and press the **Power** key to return to the home screen.

Shortcuts and Widgets in Idle Screen



From the home screen, slide your finger to the left or right on the screen to switch among the three interfaces.

Click  to open the Widgets drawer. In the Widget drawer, slide your finger up and down to display more function icons. You can drag the function icons from the Widget drawer to the home screen.

At the bottom of the home screen is a row of icons for easy access to some key functions.

Keypad Lock

You can use the keypad lock to prevent the keys from being accidentally pressed.

In the closed position, you can hold down the **Menu key** to lock the screen. To unlock the screen, drag  on the screen to  and a message will appear telling you the screen is unlocked.

In **Menu > Settings > Security > Auto keypad lock**, set the auto keypad lock time. If the phone is not operated within this time, the keypad will be locked.

Adjust the Volume

When you're on the phone, listening to songs, watching movies or using other media, you can press the Volume keys on the right side of your phone to adjust the audio volume.

Otherwise, the keys are used to control the volume of the ringer, or used for other sound effects.

Address Book powered by 360

Vodafone 360 is a range of mobile services that we designed to make life a little easier. 360 People is a free online address book which brings together all your contacts from your phone, E-mail, social networks and instant messaging accounts into one place. Your contacts are safely backed up and in sync with your phone. Everything updates automatically between phone and computer if you change someone's contact details in your address book.

The easiest way to manage your mobile and Vodafone 360 services is to register at www.360.com or follow the set-up instructions when you first start your phone.

This function may not be in all the variants depending on the operator services.

RF Exposure

Your phone contains a transmitter and a receiver. When it is ON, it receives and transmits RF energy. When you communicate with your phone, the system handling your call controls the power level at which your phone transmits.

Specific Absorption Rate (SAR)

Your mobile device is a radio transmitter and receiver. It is designed not to exceed the limits for exposure to radio waves recommended by international guidelines. These guidelines were developed by the independent scientific organisation ICNIRP and include safety margins designed to assure the protection of all persons, regardless of age and health.

The guidelines use a unit of measurement known as the Specific Absorption Rate, or SAR. The SAR limit for mobile devices is 2 W/kg and the highest SAR value for this device when tested at the head was 0.656 W/kg (900M), 0.721 W/kg (1800M) and when tested at the body was 0.683 W/kg (900M), 0.355 W/kg (1800M)*. As mobile devices offer a range of functions, they can be used in other positions, such as on the body as described in this User Manual.

As SAR is measured utilising the device's highest transmitting power, the actual SAR of this device while operating is typically below that indicated above. This is due to automatic changes to the power level of the device to ensure it only uses the minimum power required to communicate with the network.

- The tests are carried out in accordance with [**CENELEC EN50360**] [**IEC standard PT62209-1**].
- Please see page 14 about body worn operation.

Body worn operation

Important safety information regarding radiofrequency radiation (RF) exposure.

To ensure compliance with RF exposure guidelines the phone must be used with a minimum of 1.5 cm separation from the body.

Failure to observe these instructions could result in your RF exposure exceeding the relevant guideline limits.

Limiting exposure to radio frequency (RF) fields

For individuals concerned about limiting their exposure to RF fields, the World Health Organisation (WHO) provides the following advice:

Precautionary measures: Present scientific information does not indicate the need for any special precautions for the use of mobile phones. If individuals are concerned, they might choose to limit their own or their children's RF exposure by limiting the length of calls, or using 'hands-free' devices to keep mobile phones away from the head and body.

Further information on this subject can be obtained from the WHO home page <http://www.who.int/peh-emf> WHO Fact sheet 193: June 2000.

Regulatory information

The declaration of RoHS compliance, EC declaration of conformity and FCC compliance statement can be found in the User Manual.

Distraction

Driving

Full attention must be given to driving at all times in order to reduce the risk of an accident. Using a phone while driving (even with a hands free kit) causes distraction and can lead to an accident. You must comply with local laws and regulations restricting the use of wireless devices while driving.

Operating machinery

Full attention must be given to operating the machinery in order to reduce the risk of an accident.

Product Handling

You alone are responsible for how you use your phone and any consequences of its use.

You must always switch off your phone wherever the use of a phone is prohibited. Use of your phone is subject to safety measures designed to protect users and their environment.

- Always treat your phone and its accessories with care and keep it in a clean and dust-free place.
- Do not expose your phone or its accessories to open flames or lit tobacco products.
- Do not expose your phone or its accessories to liquid, moisture or high humidity.
- Do not drop, throw or try to bend your phone or its accessories.

- Do not use harsh chemicals, cleaning solvents, or aerosols to clean the device or its accessories.
- Do not paint your phone or its accessories.
- Do not attempt to disassemble your phone or its accessories, only authorised personnel must do so.
- Do not expose your phone or its accessories to extreme temperatures.
- Please check local regulations for disposal of electronic products. Do not carry your phone in your back pocket as it could break when you sit down.

Small Children

Do not leave your phone and its accessories within the reach of small children or allow them to play with it.

They could hurt themselves or others, or could accidentally damage the phone.

Your phone contains small parts with sharp edges that may cause an injury or which could become detached and create a choking hazard.

Demagnetisation

To avoid the risk of demagnetisation, do not allow electronic devices or magnetic media close to your phone for a long time.

Electrostatic discharge (ESD)

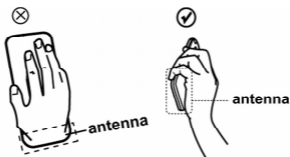
Do not touch the SIM card's metal connectors.

Power supply

Do not connect your device to the power supply or switch it on until instructed to do so in the installation instructions.

Antenna

Do not touch the antenna unnecessarily.



Normal use position

When placing or receiving a phone call, hold your phone to your ear, with the bottom towards your mouth or as you would a fixed line phone.



Air Bags

Do not place a phone in the area over an air bag or in the air bag deployment area.

Store the phone safely before driving your vehicle.

Repetitive Motion Injuries

To minimise the risk of RSI, when Texting or playing games with your phone:

- Do not grip the phone too tightly.
- Press the buttons lightly.
- Make use of the special features in the handset which minimise the number of buttons which have to be pressed, such as message templates and predictive text.
- Take lots of breaks to stretch and relax.

Emergency Calls

This phone, like any wireless phone, operates using radio signals, which cannot guarantee connection in all conditions. Therefore, you must never rely solely on any wireless phone for emergency communications.

Loud Noise

This phone is capable of producing loud noises which may damage your hearing.

MP3 and video player function

When listening to pre-recorded music or watching videos on your device, with headphones or earphones at high volumes, you run the risk of permanent damage to your hearing. Even if you are used to listening to music at a high volume and it seems acceptable to you, you still risk damaging your hearing. Reduce the sound volume to a reasonable level

and avoid using headphones for an excessive period of time to avoid hearing damage.

Different headphones, earphones or ear buds may deliver a higher or lower volume, at the same volume setting on your device. Always start at a low volume setting.

Do not listen to music or video with headphones while driving.

Phone Heating

Your phone may become warm during charging and during normal use.

Electrical Safety

Accessories

Use only approved accessories.

Do not connect with incompatible products or accessories.

Take care not to touch or allow metal objects, such as coins or key rings, to contact or short-circuit the battery terminals.

Connection to a Car

Seek professional advice when connecting a phone interface to the vehicle electrical system.

Faulty and Damaged Products

Do not attempt to disassemble the phone or its accessory.

Only qualified personnel must service or repair the phone or its accessory.

If your phone or its accessory has been submerged in water, punctured, or subjected to a severe fall, do not use it until you have taken it to be checked at an authorised service centre.

Battery Handling & Safety

Always switch the device off and disconnect the charger before removing the battery.

Only use the battery and charger supplied, or manufacturer approved replacements intended for use with your phone. Using other batteries and chargers could be dangerous.

Do not disassemble or short-circuit the battery. Accidental short-circuiting can occur if a metallic object such as a key, paper clip, or pen touches the terminals of the battery.

Improper battery use may result in a fire, explosion, or other hazard. If you believe the battery has been damaged, do not use it, take it to a service centre for testing.

Interference

Care must be taken when using the phone in close proximity to personal medical devices, such as pacemakers and hearing aids.

Pacemakers

Pacemaker manufacturers recommend that a minimum separation of 15 cm be maintained between a mobile phone and a pacemaker to avoid potential interference with the pacemaker. To achieve this use the phone on the opposite ear to your pacemaker and do not carry it in a breast pocket.

Hearing Aids

People with hearing aids or other cochlear implants may experience interfering noises when using wireless devices or when one is nearby.

The level of interference will depend on the type of hearing device and the distance from the interference source, increasing the separation between them may reduce the interference. You may also consult your hearing aid manufacturer to discuss alternatives.

Medical devices

Please consult your doctor and the device manufacturer to determine if operation of your phone may interfere with the operation of your medical device.

Hospitals

Switch off your wireless device when requested to do so in hospitals, clinics or health care facilities. These requests are designed to prevent possible interference with sensitive medical equipment.

Aircraft

Switch off your wireless device whenever you are instructed to do so by airport or airline staff.

Consult the airline staff about the use of wireless devices on board the aircraft, if your device offers a 'flight mode' this must be enabled prior to boarding an aircraft.

Interference in cars

Please note that because of possible interference to electronic equipment, some vehicle manufacturers forbid the use of mobile phones in their vehicles unless a handsfree kit with an external antenna is included in the installation.

Explosive environments

Petrol stations and explosive atmospheres

In locations with potentially explosive atmospheres, obey all posted signs to turn off wireless devices such as your phone or other radio equipment.

Areas with potentially explosive atmospheres include fuelling areas, below decks on boats, fuel or chemical transfer or storage facilities, areas where the air contains chemicals or particles, such as grain, dust, or metal powders.

Blasting Caps and Areas

Turn off your mobile phone or wireless device when in a blasting area or in areas posted turn off "two-way radios" or "electronic devices" to avoid interfering with blasting operations.

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